



Station Order Revised Add to Schedule

Matheson for Congress 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Monday, October 08, 2012 to Sunday, October 14, 2012

12258

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KTVX-TV

| Program Name | DP | Days Length | Gross Rate | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Total |
|--|----|----------------|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | | | | Oct 08 | Oct 09 | Oct 10 | Oct 11 | Oct 12 | Oct 13 | Oct 14 | |
| Good Morn America 7:00 AM 9:00 AM | EM | M-F 30 | \$140.00 \$700.00 | 1 | 1 | 1 | 1 | 1 | | | 5 |
| The View 11:00 AM 12:00 PM | DT | M-F 30 | \$150.00 \$150.00 | 1 | | | | | | | 1 |
| Ellen 3:00 PM 4:00 PM | EF | M-F 30 | \$250.00 \$250.00 | | | 1 | | | | | 1 |
| KTVX 4p News 4:00 PM 4:30 PM | EN | M-F 30 | \$165.00 \$330.00 | 1 | | | 1 | | | | 2 |
| KTVX 4:30p News 4:30 PM 5:00 PM | EN | M-F 30 | \$165.00 \$165.00 | | | | | 1 | | | 1 |
| KTVX 5p News 5:00 PM 5:30 PM | EN | M-F 30 | \$165.00 \$330.00 | | 1 | | | 1 | | | 2 |
| KTVX 6p News 6:00 PM 6:30 PM | EN | M-F 30 | \$325.00 \$650.00 | 1 | | 1 | | | | | 2 |
| Sold out at LUR per KTVX. Move to L2 to clear. | | | | | | | | | | | |
| KTVX 10p News 10:00 PM 10:35 PM | LN | M-F 30 | \$400.00 \$1,200.00 | | 1 | | 1 | 1 | | | 3 |
| Station Gross Totals | | | \$3,775.00 | 4 | 3 | 3 | 3 | 4 | | | 17 |

Suzanne Collins

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Date/Time Sent: 10/1/2012 3:55:05 PM

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